



# SPONSORSHIP 2011

## Program & Website Advertising

# LONG BEACH ROLLER DERBY

Name \_\_\_\_\_

Business \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date \_\_\_\_\_

Phone 1 (\_\_\_\_) \_\_\_\_\_

Phone 2 (\_\_\_\_) \_\_\_\_\_

### Advertisement Rates

Ad Size/Location	1 Time	4 Times	Savings	8 Times	Savings
Inside Center Spread (b&w)	<b>\$ 520</b>	<b>\$ 1,976</b>	\$104	<b>\$ 3,744</b>	\$ 416
Outside Back Cover (color)	<b>\$ 300</b>	<b>\$ 1,140</b>	\$ 60	<b>\$ 2,160</b>	\$ 240
Inside Front Cover (color)	<b>\$ 260</b>	<b>\$ 988</b>	\$ 52	<b>\$ 1,872</b>	\$ 208
Inside Back Cover (color)	<b>\$ 230</b>	<b>\$ 874</b>	\$ 46	<b>\$ 1,656</b>	\$ 184
Full Page (b&w)	<b>\$ 200</b>	<b>\$ 760</b>	\$ 40	<b>\$ 1,440</b>	\$ 160
2/3 Page (b&w – horizontal)	<b>\$ 175</b>	<b>\$ 665</b>	\$ 35	<b>\$ 1,260</b>	\$ 140
1/2 Page (b&w – horizontal)	<b>\$ 130</b>	<b>\$ 494</b>	\$ 26	<b>\$ 936</b>	\$ 104
1/3 Page (b&w – horizontal)	<b>\$ 85</b>	<b>\$ 323</b>	\$ 17	<b>\$ 612</b>	\$ 68
1/4 Page (b&w – horiz or vert)	<b>\$ 65</b>	<b>\$ 247</b>	\$ 13	<b>\$ 468</b>	\$ 52

### Website Banner \$150/month

Frequency	Price	Discount
6 Months	<b>\$ 855</b>	5%
12 Months	<b>\$ 1,620</b>	10%

### Frequency Discounts

Frequency	Discount
4 Times	5%
8 Times	10%

Date	Bout	Business Name or Individual	Ad Size/Location	\$ Total	Paid ✓	Art In ✓
5/13/11	RR vs Bixby					
6/3/11	TITs vs BHB					
7/22/11	BHB vs Bixby					
8/19/11	Bixby vs TITs					
9/30/11	TBD vs GALS					
11/11/11	RR vs BHB					
12/9/11	CHAMPIONSHIP					
			Website Banner			

**File format:** Preferred files are PDF, JPG, or GIF, 300 dpi, or higher.

Grand Total \$

**File size:** A size chart is provided on the next page; slight allowances are made for unprinted areas. If ads are not sized properly, then we'll do our best to contact you to make sure we are able to meet your needs, or shrink the ad to fit the space paid for.

**Deadline:** Camera ready artwork and payment are due three weeks prior to insertion date.

# Ad Sizes

Inside Center Spread (b&w)  
Trim: 11"w x 8.5"h  
Bleed: 11.25"w x 8.75"h

Outside Back Cover (color)  
Inside Front Cover (color),  
Inside Back Cover (color),  
Trim: 5.5"w x 8.5"h  
Bleed: 5.75"w x 8.75"h

Full Page (b&w)  
5.25"w x 8.25"h

1/2 Page (b&w – horizontal)  
5.25"w x 4.0625"h

2/3 Page (b&w – horizontal)  
5.25"w x 5.46"h

1/3 Page (b&w – horizontal)  
5.25"w x 2.67"h

1/4 Page (b&w – horizontal)  
5.25"w x 1.96"h

1/4 Page  
(b&w – vertical)  
2.5625"w x  
4.0625"h